

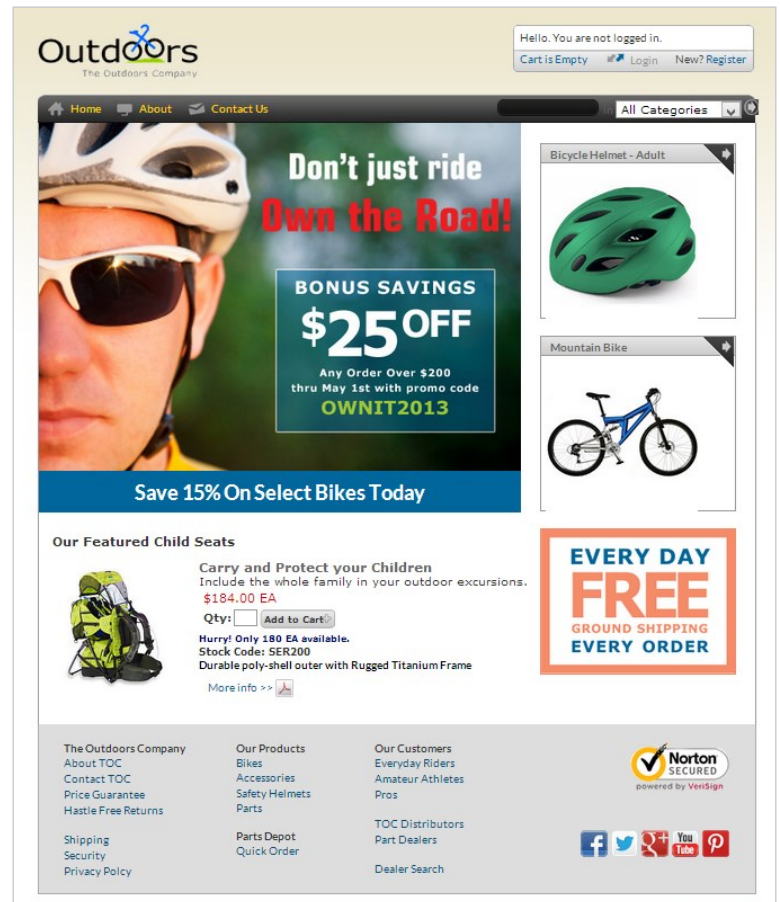
Imagine a Fully Integrated Storefront that Works With Your Business

CyberStore 2 for SYSPRO is the web solution to sell your stock items online with real-time, integrated e-Commerce shopping cart capabilities that meets your company's Business-to-Consumer (B2C), Business-to-Business (B2B), and/or Business-to-Business-to-Consumer (B2B2C) requirements.

- Create unsurpassed design
- Motivate your customers purchasing decisions
- Develop a site that exceeds today's expectations
- Serve your customers with their preferred pricing
- Inspire those that will become your customer

Real-Time B2C & B2B e-Commerce












Built on SYSPRO e.net technology, CyberStore 2 does much more than publish your SYSPRO ERP data online; it works with SYSPRO using the same business-logic you use to run your business in the back-office.



With CyberStore² for SYSPRO You Can...

- Create an unlimited product categories to match how you want your products presented and organized
- Enhance product descriptions and images that help market the items being sold
- Drive sales with promotions and discounts that incentivize customer purchases and increase profits
- Provide online product search, including customer stock code cross-reference, making items easier to find
- Show list price or customer specific pricing is applied
- Publish, compare and filter products by characteristics
- Link products to detailed specifications, or any web page
- Show quantity availability in real-time
- Sell in multiple units of measure
- Sell zero priced items such as samples
- Base shipping costs on order value, volume or weight,
- Sell in multiple currencies
- Accept real-time credit cards payments
- Accept drop ship orders from B2B customers
- Reduce data capture errors by eliminating double entry
- Relate items for cross-sell and up-sell opportunities
- Provide online order status to your customers
- Allow customers to review order history online
- Create web-based promotion incentives
- Allow site visitors to store account preferences
- Dealer locator allows users to find a dealer by zip code
- Powerful content engine provides a dynamic user experience and allows the web designer complete control of the site's look-and-feel

Key Features

-  **Unlimited Product Categories**
Organize your stock codes with unlimited categories and sub-categories based on how you sell your products
-  **Advanced Searching and Filtering**
Stock code, keyword, and category searching plus characteristic and tagging filters make it fast and easy to find the right products.
-  **Real Time SYSPRO Integration**
Be confident that the website is accurate with real-time pricing, inventory, lead time, order entry, and sales history.
-  **Full Shopping Cart Experience**
Visitors can browse and add items to their cart as they go, or use quick order entry to efficiently populate orders, and save carts for future use.
-  **Real-time Shipping Cost Calculation with UPS Add-On Module**
Integrate with UPS for real-time shipping costs or estimate shipping using multiple calculation methods based on the items in the order.
-  **Web Promotions and Discounts**
Motivate your customers to shop online by offering web exclusive promotion codes and sales with dollar or percentage-based order and line discounts.
-  **Part Diagram Hot Spots**
Allow your visitors to interactively find and buy the parts they need visually by simply clicking on your part diagrams.
-  **Dealer Locator**
Help your end users find a dealer closest to them by entering a zip code and keyword or stock code.
-  **Flexible Skinning Capabilities**
Use one of the standard CyberStore templates or create your own to ensure that your store properly reflects your online identity.
-  **Online Payment Transactions**
Allow your customers to pay online using all major credit cards, or allow your B2B customers to place orders on pre-approved terms.
-  **Online Sales Performance Dashboard**
Track your online sales and gain insight about what your customers buy and when they purchase.

Technical Specifications

Site Deployment

- Secure hosted, or on-premise installations available

Network Architecture

- High Speed Internet access
- Static IP Address
- TCP Ports 80 and 443 publicly available

Operating System

- Windows Server 2008 R2

Database Platform

- Microsoft SQL Server
- Microsoft SQL Server Processor License
- Contact SYSPRO for Current Service Pack Level

Web Server

- Internet Information Server (IIS) 7.0 / 7.5
- Cumulative Patch for Internet IIS
- Microsoft .NET Framework 4.0
- SSL Certificate
- Same network domain as SYSPRO

Management Console

- Microsoft Internet Explorer
- Mozilla Firefox
- Apple Safari
- Google Chrome

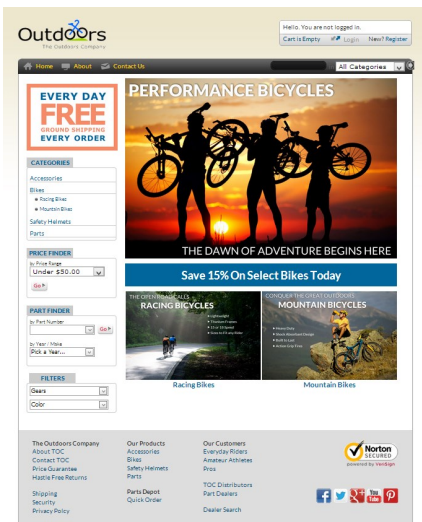
SYSPRO Server

- SYSPRO 6.0 (Issue 10 or higher)
- SYSPRO 6.1 / 6.1 SP1
- SYSPRO 7.0 – Arriving Soon
- SYSPRO e.net solutions (runtime license included)



ISV/Software Solutions

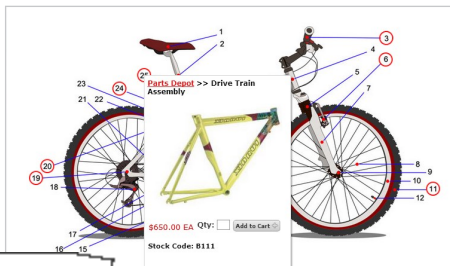
Key Features



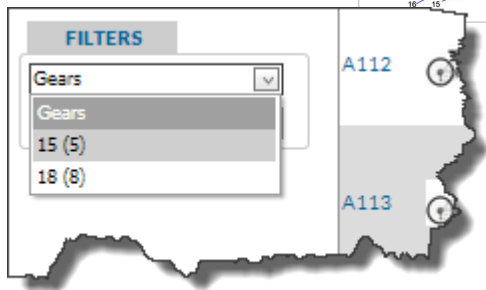
◀ **Unlimited Categories**
Organize stock codes with unlimited categories and sub-categories creating landing pages for all your products

◀ **Rich Online Experience**
Run sales and promotions featuring your best sellers and entice your customers to buy online.

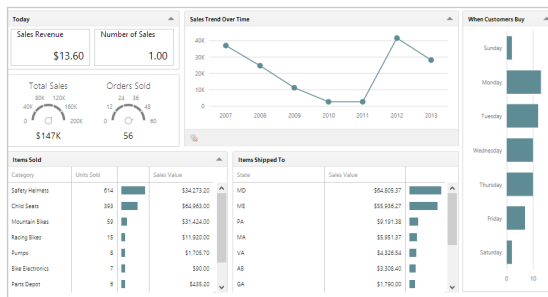
▶ **Part Diagram Hot Spots**
interactively find and buy the parts they need visually by simply clicking on your part diagrams.



Real Time SYSPRO
Accurate, to the moment data with SYSPRO e.net



Web Dashboard ▶
Gain valuable intelligence about online sales trends and volume



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